Eureka Springs CAPC Budget 2025

Account	Budget
Income	
4005 TAX REMITTANCE	
4010 Food & Beverage Collection	$ 1,125,000
4011 Lodging Collection	$ 981,000
Total 4005 TAX REMITTANCE	$ 2,106,000
4050 OTHER INCOME	
4020 Aud Income - Rental Fee	$ 30,000
4021 Aud Income - Concession Sales	$ 35,000
4022 Aud Income - Tkt Sales In-House	$ 40,000
4024 Aud Income - Tkt Sale Folk Fest	$ 7,500
4025 Aud Income - ESMA Tkt & Sponsor	$ 5,000
4028 Group Sales Income	$ 5,000
4030 Interest Income - Banking	$ 75,000
Total 4050 OTHER INCOME	$ 197,500
Total Income	$ 2,303,500
Expenses	
5001 MEDIA PLACEMENT	
5008 ES Historical Museum	$ 7,200
5026 Media Buys	$ 65,000
5067 Marketing Support	$ 75,000
5087 Media Visits	$ 1,000
5089 Tourism Outreach	$ 7,500
Total 5001 MEDIA PLACEMENT	$ 155,700
5006 AD PRODUCTION	
5004 Madden Media	$ 1,225,295
5010 Photography & Video Production	$ 7,500
5020 Social & Web In House	$ 10,000
Total 5006 AD PRODUCTION	$ 1,242,795
5024 SPECIAL EVENTS	
5030 Folk Festival-Ads & Website	$ 9,000
5031 Folk Fest-Promoter Fee	$ 8,500
5032 Folk Fest-Talent Buy	$ 25,000
5035 Festival of the Arts	$ 35,000
5043 Holidays Events	$ 40,000
5051 Music in the Parks	$ 50,000
5075 Jamboreka	$ 10,000
5080 ESMA	$ 5,000
Total 5024 SPECIAL EVENTS	$ 182,500
5088 Group Sales	
5033 Group Sales Wedding Show Registration	$ 2,600
5090 Group Sales Memberships	$ 2,800

Account		Budget
5091 Group Sales Show Registration Other	$	22,000
5093 Group Sales Travel Expense	$	38,000
5094 Group Sales Ads	$	4,500
5095 Group Sales Familiarity Tours	$	10,000
5096 Group Sales Trade Show Booth	$	600
5097 Group Sales Tradeshow Supply	$	2,850
5099 Group Sales Computer/IT	$	500
5060 Group Sales Shipping & Postage	$	2,000
5061 Group Sales Other	$	2,500
5062 Group Sales Hospitality Training	$	2,500
5063 Group Sales Hospitality Supplies	$	2,500
Total 5088 Group Sales	$	93,350
6030 AUDITORIUM OPERATIONS		
5056 AUD Renovation & Upgrade	$	10,000
5057 AUD Audio Contract Service	$	61,500
6032 AUD Equipment Maint & Upgrades	$	25,000
6043 AUD Contract Labor-Local Events	$	10,000
6045 AUD Licenses	$	3,800
6057 AUD Front Hse-Payroll	$	16,000
6074 AUD Event Parking Fees - City	$	3,000
6076 AUD Usher	$	28,000
6077 AUD Security	$	16,000
6078 AUD Event Rider	$	1,000
6079 AUD Event Talent	$	40,000
6086 AUD Event Advert/Promo Material	$	7,000
6089 AUD Ticketing Service Fee	$	2,500
6090 AUD Loan Payment to City	$	44,100
6093 AUD Utilities	$	25,000
6097 AUD Concession Expense	$	11,000
6098 AUD General Maint & Operation	$	15,000
Total 6030 AUDITORIUM OPERATIONS	$	318,900
6080 ADMIN & OFFICE		
5002 Office Equip & Maint	$	4,000
6000 Office Postage	$	500
6005 Chamber Postage	$	20,000
6040 Promotional Materials	$	4,000
6046 Membership, Dues & Subscription	$	12,000
6050 Admin Staff - Payroll	$	440,060
6052 Professional Services	$	5,000
6083 Office Supplies	$	5,000
6084 Computer Software	$	2,800
6085 Internet Security & Hosting	$	16,000

Account	Budget
6088 Conference & Travel	$ 6,850
6094 Telephone & Internet	$ 23,000
6095 Office Copier	$ 6,000
6099 Office Contingency	$ 5,000
Total 6080 ADMIN & OFFICE	$ 550,210
7001 INTRA GOVERN SUPPORT	
7000 Intra Govern Support-Park & Rec	$ 54,000
Total 7001 INTRA GOVERN SUPPORT	$ 54,000
Total Expenses	$ 2,597,455
Net Income	$ (293,955)
Capital Infusion	$ 293,955
Balance	$ -